



Portfolio

WWW.PETPROCREATIVE.COM

Welcome



My name is Dianne Lopez, Founder of Pet Pro Creative. You're here because you are ready to build your business . Well...I can help with that! Pet Pro Creative was born out of a desire to help my fellow pet professionals thrive in their businesses & in the online space. Some of my services include, simple Website Design or maintenance, Social Media graphic creation, virtual dog training challenges, newsletters & soon, podcasts!

I bring a lot of uniqueness to my brand in that I have been a Certified Veterinary Technician since 2004 & understand the veterinary industry very well. Along with that, I have been a Fear Free Certified Professional since 2019. I am here to help you "get the work done" whether you don't have the time to do certain tasks, the know how or just don't like doing them. As a business owner, your main responsibility is to focus on building your business. My assistance can provide the technical work to help make that happen. Check out my services and portfolio in the next few pages. I can't wait to work with you! WELCOME

- Dianne Lopez



How Can I Help?

Here is a list of some of the services I offer. If you are looking for something specific, please let me know. I am a fast learner & am willing to train with you or learn something new.

- WordPress Setup & Administration
- Website Development
- MailChimp Setup & management
- Organize Email folders
- Data Entry
- Video Editing using Filmora
- Social Media Graphics Facebook, LinkedIn & Instagram Posts
- Brochure, business cards, poster & merchandise creation based on your brand.
- Monthly Newsletters
- Dubsado Customization
- Membervault
- Acuity Set-Up
- Podcast Management (Coming Soon!)
- Fluent in Avimark Veterinary software
 - Customized Treatment Plans (Client Estimates)
 - Customized Glossaries
 - Input of new treatment, inventory, or laboratory codes
 - SOAP entry
 - Entry of surgical anesthetic reports
 - Avimark calendar set up & maintenance.
 - Home Again Microchip Registration

Social Media Graphics



May we raise children who love the unloved things - the dandelion, the worms & spiderlings. Children who sense the rose needs the thorn & run into rainswept days the same way they turn towards sun...

And when they're grown & someone has to speak for those who have no voice may they draw upon that wilder bond, those days of tending tender things and be the ones.

~ Nicolette Sowder



APRIL 30TH IS...



NATIONAL ADOPT A SHELTER PET DAY

Adopt, don't shop. These loving pets need a new home.



YOUR PERCEPTION IS YOUR REALITY- WHAT ARE YOU PERCEIVING?

WHATEVER IT IS - IT WILL BE YOUR FEELING YOU CARRY AROUND.

CHOOSE TO PERCEIVE LOVE AND FEEL IT.

YOU WILL BE SO MUCH MORE AT PEACE.

-LORI FREED



Did you know: 1 in 6 Veterinarians Considers Suicide...So how can we help? How can we break the stigma?

WORKING TOGETHER TO MAKE AN IMPACT



MARCH IS PET POISON PREVENTION MONTH

It's a great time to educate clients on the dangers of accidental pet poisonings and how to prevent them.

PET POISON HELPLINE
855-764-7661



Love is never the wrong choice

~ Lori Freed



Virtual Dog Training Challenge

Canine Carnival
Where Training & Games Collide into Family Fun
FEBRUARY
21st-23rd, 2021

Manners Round-Up
The Trick Coaster

Obstacle House
Smelly-Go Round
Fish Bowl Toss
The Answer Desk

The Hoop Jump
Scrabble Scramble
Bumper Cars
The Ferris Wheel

DIFFICULTY LEVEL

- Easy
- Medium
- Hard

SUPPLIES NEEDED

- Fly swatter, spatula or serving spoon
- Cherrio-sized Treats
- Treat Pouch
- Clicker
- A piece of furniture your dog can crawl under
- Large box, bin or basket
- A favorite toy (or smelly treats)
- Packing material or small objects to burrow through
- Noisy Household Items (ear plugs optional)
- Furniture to help create a narrow hallway
- Favorite people that offer yummy treats
- Hula Hoop your dog can fit through
- Creativity
- An already established "paw" or "shake" cue

CANINE CARNIVAL

SMELLY-GO-ROUND
A CAROUSEL OF EQUIPMENT FOR THE SCENT-ORIENTED DOG

CANINE CARNIVAL

OBSTACLE HOUSE
CAN YOUR DOG MAKE IT THROUGH?

CANINE CARNIVAL

THE TRICK-COASTER
MORE ADVANCED TRICKS FOR THE BRAVE SOULS

Wipe your Face*
March in Place*
Clean up your Socks*
Back Up
Wave Goodbye

*Train-With-Me Tricks: More complicated tricks that will be taught live, throughout the carnival weeks

CANINE CARNIVAL

Canine Homeschooler 2021

CANINE CARNIVAL

FISH BOWL TOSS
PRACTICE YOUR AIM WITH THIS CLASSIC GAME

CANINE CARNIVAL

THE HOOP JUMP
TEACH YOUR DOG TO JUMP THROUGH A HOOP!

CANINE CARNIVAL

CLOSING CEREMONY
OF THE CANINE CARNIVAL HOMESCHOOLERS

Virtual Dog Training Challenge

TEACHING YOUR DOG TO

GO SAY "HI"

THEN RE-ENGAGE WITH YOU

Attention on me



Lured back for a treat



www.missbehaviortraining.com



HAND TARGETING

CANINE HOMESCHOOLER ACADEMY

APPLY THIS TO YOUR WALKS:

USE THIS ON THE GO. IT'S HELPFUL FOR GETTING ONE PLACE TO ANOTHER WITHOUT PULLING, FOR TEACHING THEM HOW TO STAY BY YOUR SIDE, OR AS A WAY TO REDIRECT HIM FROM A DISTRACTION

BUT REMEMBER, IT TAKES PRACTICE TO MASTER IT AROUND DISTRACTIONS.

#looseleashchallenge



WORK ON CHANGING YOUR PACE



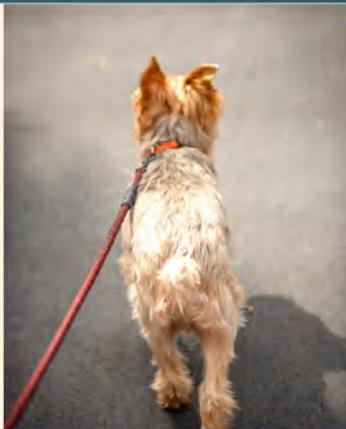
LEASH PRESSURE

TEACHING YOUR DOG WHAT TO DO WHEN HE FEELS THE TIGHT LEASH

Do you know what it is that actually lets your dog know that he's pulling on leash?



It's the pressure on his harness or collar. That's it.



So what can we do? We can teach him the skill we're looking for!

WHAT ARE YOU AFRAID OF?

TAKE A PEEK

TAKE A PEEK AT THE WORLD

THEN ZONE BACK INTO ME



<https://missbehaviortraining.com>



Newsletters



Flyers

VIRTUAL VETTECHS



VIRTUAL VETTECHS

Now offers heartworm prevention & vaccine reminder calls to your clients so they can easily schedule their appointments & make sure their pets are protected year round!



Heartworm, Overdue & Coming Due Reminder Calls

\$1.50/contact (call or email)

with \$8.00/booked appointment
(reminder email or text included)

<https://www.virtualvettechs.com/>

GET IN TOUCH



Office hours: M & F 8:30am - 4:00pm EST
Response Time: Typically within 24 hours

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